Minnesota Futurists

2010 and Beyond
Goals and Programs

Update
07 Nov 2009
David Keenan - President

Minnesota Futurists
Goal Categories

Increase Income

Improve Product

Increase Membership

Expand Outreach

Minnesota Futurists
Future Programs

Priority ranked by MNF Board

Generate sources for e-journals/ papers/ video

Speakers Bureau

Improve the SIG experience

Collect fees from MNF premium content

Create videos of futurists for MNF website

Increase membership by double next year

Add value by writing/video commentary on news and
presentation articles from web sources

SIG presenters provide a 3 minute video of their ideas

Develop streaming media to share presentations on web

Develop a new meeting series – super meeting

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Minnesota Futurists
Program Impact on Goals

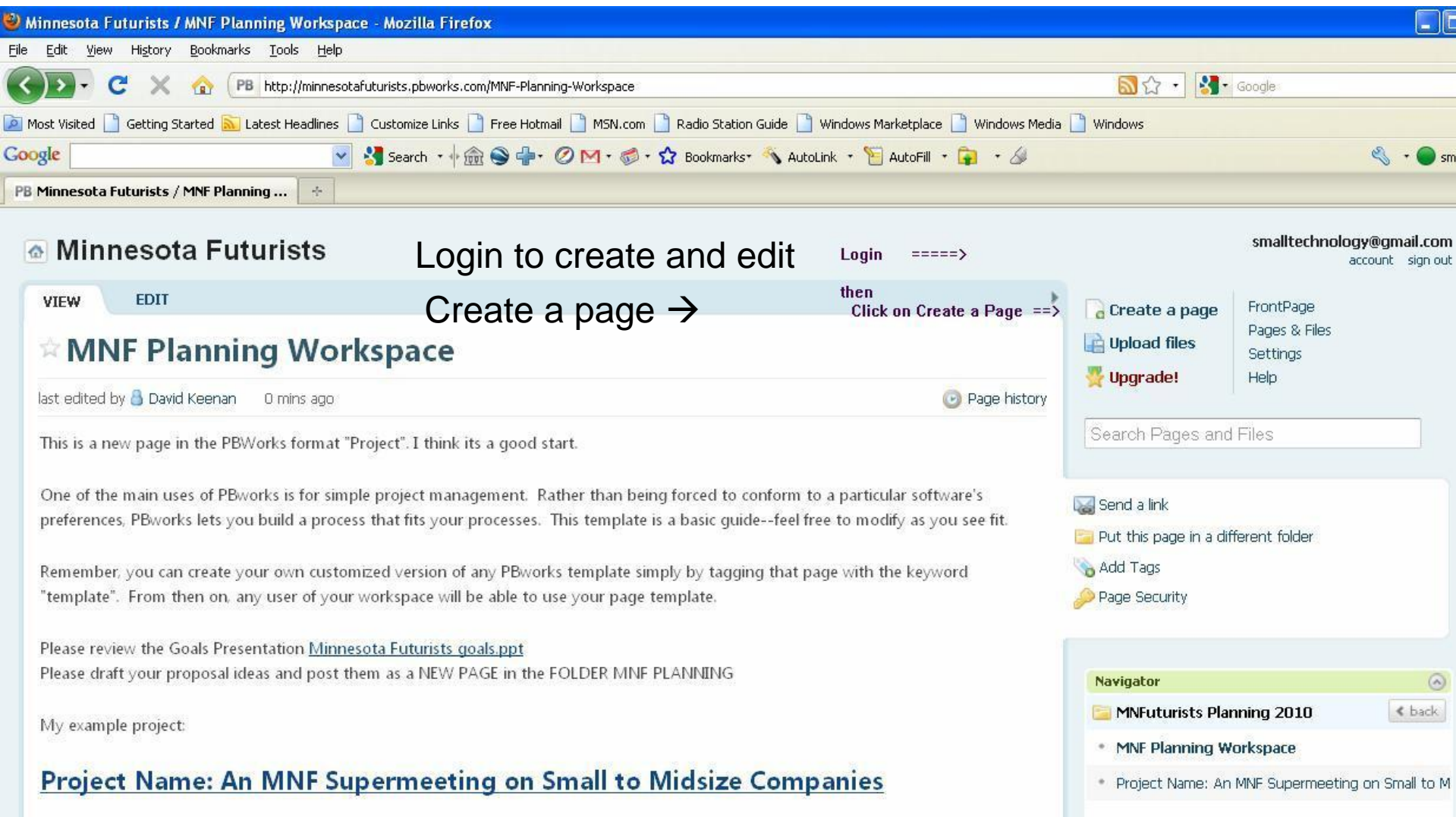|	Increase Income	Improve Product	Increase Members	Expand Outreach
e - journal	xx	xx		xx
Speaker bureau	x		x	xxx
Improve SIG		xxxx		
Fee for premium	xxxx			
MNF video			x	x
Add members	xx		xxx	x
Comment on other sites/articles			x	x
Video abstract		x		x
Stream SIGs	x	xx	xx	xx
Super Meeting	xx	xxx	xxx	xxxx
Youth Contest			xx	xx

Rough idea of how each program can impact the goals – more x's = more impact

Call for Proposals

- Write a program outline
  - Specific goal statement
  - Milestones
  - Costs – initial and on-going
  - Income / benefits – starting when
  - Measures
  - Person-hours estimates and suggested players
  - Timeline – starting to ending
- First Drafts by 21 Nov 09 please
- Start at http://minnesotafuturists.pbworks.com/MNF-Planning-Workspace

Getting Started

See example at http://minnesotafuturists.pbworks.com/Project-Name%3A-An-MNF-Supermeeting-on-Small-to-Midsize-Companies

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