

Minnesota Futurists

2010 and Beyond
Goals and Programs

Update

07 Nov 2009

David Keenan - President

Minnesota Futurists Goal Categories

Increase Income

Improve Product

Increase Membership

Expand Outreach

Minnesota Futurists Future Programs

Priority ranked by MNF Board

Generate sources for e-journals/ papers/ video

Speakers Bureau

Improve the SIG experience

Collect fees from MNF premium content

Create videos of futurists for MNF website

Increase membership by double next year

**Add value by writing/video commentary on news and
presentation articles from web sources**

SIG presenters provide a 3 minute video of their ideas

Develop streaming media to share presentations on web

Develop a new meeting series – super meeting

...

Minnesota Futurists

Program Impact on Goals

**Increase
Income**

**Improve
Product**

**Increase
Members**

**Expand
Outreach**

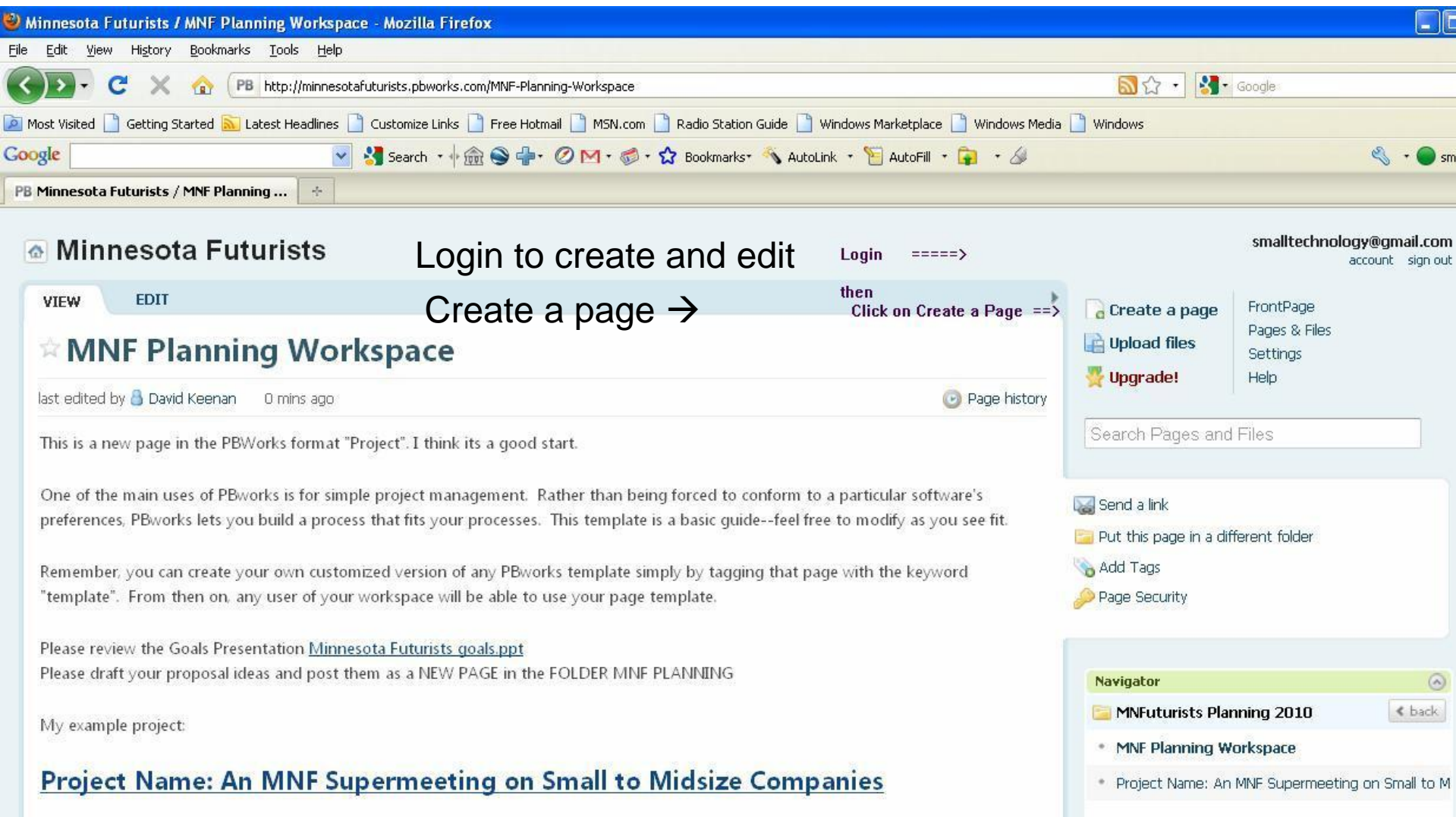
e - journal	xx	xx		xx
Speaker bureau	x		x	xxx
Improve SIG		xxxx		
Fee for premium	xxxx			
MNF video			x	x
Add members	xx		xxx	x
Comment on other sites/articles			x	x
Video abstract		x		x
Stream SIGs	x	xx	xx	xx
Super Meeting	xx	xxx	xxx	xxxx
Youth Contest			xx	xx

Rough idea of how each program can impact the goals – more x's = more impact

Call for Proposals

- Write a program outline
 - Specific goal statement
 - Milestones
 - Costs – initial and on-going
 - Income / benefits – starting when
 - Measures
 - Person-hours estimates and suggested players
 - Timeline – starting to ending
- First Drafts by 21 Nov 09 please
- Start at <http://minnesotafuturists.pbworks.com/MNF-Planning-Workspace>

Getting Started



Minnesota Futurists / MNF Planning Workspace - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://minnesotafuturists.pbworks.com/MNF-Planning-Workspace

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PB Minnesota Futurists / MNF Planning ...

Minnesota Futurists Login to create and edit Login =====>

VIEW EDIT

then Click on Create a Page ==>

☆ MNF Planning Workspace

last edited by David Keenan 0 mins ago Page history

This is a new page in the PBWorks format "Project". I think its a good start.

One of the main uses of PBworks is for simple project management. Rather than being forced to conform to a particular software's preferences, PBworks lets you build a process that fits your processes. This template is a basic guide--feel free to modify as you see fit.

Remember, you can create your own customized version of any PBworks template simply by tagging that page with the keyword "template". From then on, any user of your workspace will be able to use your page template.

Please review the Goals Presentation [Minnesota Futurists goals.ppt](#)

Please draft your proposal ideas and post them as a NEW PAGE in the FOLDER MNF PLANNING

My example project:

Project Name: An MNF Supermeeting on Small to Midsize Companies

smalltechnology@gmail.com account sign out

Create a page Upload files Upgrade!

FrontPage Pages & Files Settings Help

Search Pages and Files

Send a link Put this page in a different folder Add Tags Page Security

Navigator

MNFuturists Planning 2010 back

- MNF Planning Workspace
- Project Name: An MNF Supermeeting on Small to M

See example at <http://minnesotafuturists.pbworks.com/Project-Name%3A-An-MNF-Supermeeting-on-Small-to-Midsize-Companies>

Create your page from template

[Home](#) » Create a new page

Start with a Title

Name your page

(type your project title here)

Create page

[fewer options](#)

Pull down this Folder

Put this page in a folder

MNFuturists Planning 2010

Page security

default security

Page content

☐ Blank page

☒ Use a template

Click on this =>

Project

Pull down menu
to Project

Create page

Click create page

